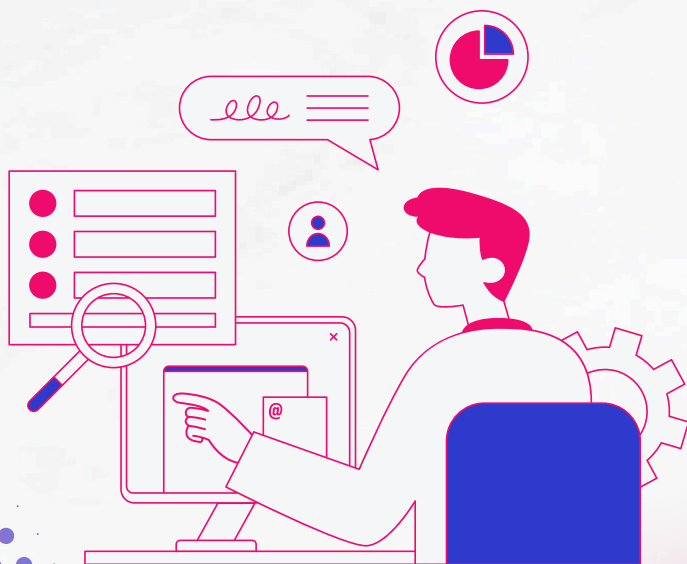


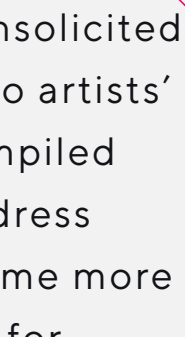
FIVE - POINT PLAN

FOR RESPONDING TO AI-GENERATED
MUSIC UPLOADS



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In response to the growing issue of unsolicited AI-generated music being uploaded to artists' profiles without consent, we have compiled this guidance to help prevent and address such activity. As these practices become more prevalent, it is increasingly important for artists and their teams to take proactive steps to protect their identity, catalogue, and audience across digital platforms.

As recently reported by [Rolling Stone](#), [Time](#), and [BBC](#), AI voice and identity cloning is a growing threat the music industry can no longer ignore. We encourage you to take a moment to refresh your understanding of the steps needed to protect your artists' identities and catalogues. As this is an everchanging issue, the below advice is based on current recommendations from our community.

