

Music Managers Forum Professional Certification & Education Offer



2025/26
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Courses for Tender 2025/26

MMF Essentials

- **Introductory course based on part 1 of our “Essentials of Music Management” text book**
- to engage our emerging membership, self managing artists and those with an interest in the music business/music management.
- **Featuring guest manager conversations, MMF Associates such as lawyers and insurance**



Courses for Tender 2025/26



DEALS: RECORDING

INDUSTRY &

MARKETING

Global Recorded Industry,
Label Management,
Marketing & Retail, Online
Marketing, International
Marketing, DSP Pitching,
Data Strategy, Working
with Label Departments

DEALS: SONG

MANAGEMENT &

PUBLISHING

INDUSTRY

Global Publishing
Industry, Synchronisation
Deals, Licensing, PRO's,
Writing for Film/TV and
gaming

BOOTCAMP: LIVE

MUSIC INDUSTRY

Global Live Industry,
Live & Touring,
Logistics, Funding &
Tour Support
Merchandise,
Ticketing and
Audience Data

BOOTCAMP:

MARKETING AND

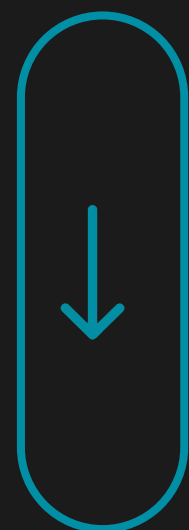
PUBLICITY

Digital Marketing
Training, PR, Creative
Content, Campaign
Management, Social
Media, Brand
Partnerships, Cyber
Security & Data Analytics

MMF CERTIFICATION - For context

- **Formal certification** to elevate industry standards for music managers and drive continuous professional development
- **Quality benchmark:** Built in partnership with professionals from Prager Metis, SRLV, ICONAC and Simkins LLP and embedding the Creative Industries Independent Standards Authority (CIISA) and UK law guidelines to ensure top-tier ethical and professional standards.
- **Delivered by online VOD learning and exam:** available exclusively to MMF Pro Members





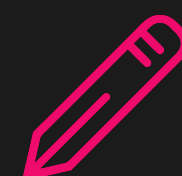
MMF Certification



- Valid for 3 years
- Multi choice exam question across four standard modules



1. Role of Music Managers



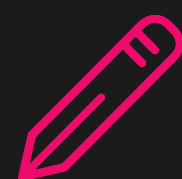
2. Behaviours in Professional Music Management

- Role of Music Management & MMF Code of Practice
- Managing Business Teams (insurance, accountants)
- Management Contracts
- Working with Lawyers
- UK Equality Law, Safeguarding and Child Protection
- MMF Code of Practice
- Anti-Bullying/Harassment Training
- Creative Industries Independent Standards Authority (CIISA)



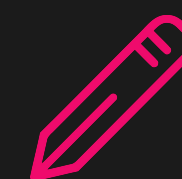


Topics



3. Copyright, Licensing and Trademarking (provided by CMU)

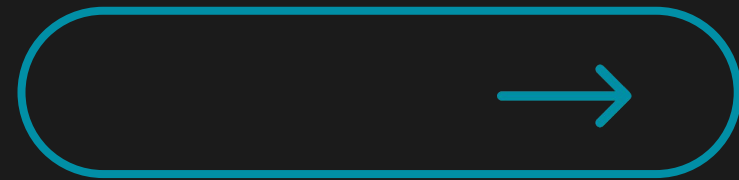
- Copyright and Licensing
- Rights Management & Metadata
- Royalties
- Licensing
- PPL and PRS



4. Business and Finance

- Business Models and Company Set Up
- Budgeting and Cash Flow Management
- UK & Withholding Tax
- Working with Accountants
- Deals, Investment and Recoupment





Next steps:

- Tendering for trainers - DEADLINE 11th August
- Interviews - 21st - 25th Aug
- Training on sale - Sept - March 2025/26, April - June 2026, Sept - March 2026



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