



Useful Social Media & Marketing Links

Widgets

- Nimbit – www.nimbit.com
- Zapier – www.zapier.com
- RootMusic – www.rootmusic.com
- Band RX – www.bandrx.com
- Fanbridge – www.fanbridge.com
- ReverbNation – www.reverbnation.com
- Topspin – www.topspinmedia.com
- Bandcamp – www.bandcamp.com

Mobile Apps

- Mobile Roadie – www.mobileroadie.com
- SwebApps – www.swebapps.com
- MobBase – www.mobbase.com
- Steam Republic – www.steamrepublic.com
- Songpier – www.songpier.com

Email & Campaigns

- Fanbridge – www.fanbridge.com
- Mail Chimp – www.mailchimp.com
- ReverbNation – www.reverbnation.com
- Topspin – www.topspinmedia.com
- Constant Contact – www.constantcontact.com
- iContact – www.icontact.com

Analytics

- Google Analytics – www.google.com/analytics
- Twitter Analytics – www.analytics.twitter.com
- Twitmusic – www.twitmusic.com (Twitter audience data)
- Bit.ly – www.bit.ly (to shorten links and monitor traffic)
- Trendrr – www.trendrr.com
- Alexa – www.alexa.com
- Compete.com – www.compete.com
- Next Big Sound – www.nextbigsound.com
- Music Metrics – www.musicmetric.com
- Buzzdeck – www.buzzdeck.com
- Hype Machine – www.hypem.com



Social Networking

- Facebook – www.facebook.com
- Twitter – www.twitter.com
- Instagram – www.instagram.com
- Snapchat – www.snapchat.com
- Tumblr – www.tumblr.com
- YouTube – www.youtube.com
- SoundCloud – www.soundcloud.co
- Google+ – plus.google.com
- Submithub – www.submithub.com (Tool to submit music easily to blogs)
- Flickr – www.flickr.com
- Photobucket – www.photobucket.com
- Vimeo – www.vimeo.com
- 8tracks – www.8tracks.com (Create & share playlists)
- ReverbNation – www.reverbnation.com
- Flavors – www.flavors.me (Easy to customise/design musician websites that combine all social media platforms as pages)
- Soundsgood – www.soundsgood.co (Cross platform playlist curation)

Content Management Systems

- WordPress – www.wordpress.org
- Tumblr – www.tumblr.com
- Squarespace – www.squarespace.com
- Wix – www.wix.com
- Joomla – www.joomla.co.uk
- Drupal – www.drupal.org
- Virb – www.virb.com
- V-Bulletin – www.vbulletin.com