



MMF 'Essentials of Music Management' Course Delivery

Company: Music Managers Forum

Applications Close: Friday 23rd October 2020

Project Description

The MMF are looking to recruit an organisation, company or individual to deliver our course 'The Essentials of Music Management', level 1 of our 3-level education programme. This course has traditionally been a full day session that has taken place twice a year.

The Essentials Music Management is a training course aiming to provide a fundamental overview of music management and the diversity of the role in terms of business structures, client relationships, team structures, partners and strategies.

The person/organisation will have a strong understanding of music management across genres and business models. We are looking for someone who is comfortable talking in front of people and has experience of delivering training or teaching. They will be responsible for developing dynamic course content and course structure that can be delivered both online and in person. They will work closely with the MMF team and deliver the training under the MMF name. The MMF team will be responsible for the coordination of the training, including logistics, sales, marketing and communication with participants. MMF will own all the IP of the course. This stems from MMF often being asked to help deliver courses and presentations on management at universities and conferences across the UK and beyond. MMF would like to use portions of the content where appropriate. We are happy to discuss how this is approached, whether as a buy-out option or with guaranteed initial contract terms.

We are open to ideas of how the training will be structured, but have some key aspects we would like to see included. Please see [this document](#) for an overview of the course.

We strive to ensure that opportunities to work with the MMF are open to all. We treat all job applications equally, regardless of age, disability, gender identity or gender expression, race, ethnicity, religion or belief, sex, sexual orientation or any other equality characteristic. We particularly encourage candidates from Black, Asian and ethnic backgrounds, as these groups are currently under-represented in the MMF team.

Prior to designing the course please familiarise yourself with the MMF Code of Practice, as well as MMF research and reports, including [Managing Expectations](#) and [Dissecting The Digital Dollar](#). More resources can be found at the [MMF website](#).

Please submit a draft outline of the course to lovisa@themmf.net with module breakdowns as well the intended pedagogy for the course. Also provide a breakdown of costs for each module, material creation, and ideal length of contract for delivery. Please also submit your credentials/CV.



MMF will then shortlist and invite those successful in to present their course. Presentations/Interviews will take place W/C 26th October via Zoom. We are aiming to host the next Essentials of Music Management training in November 2020.

If you have any questions do not hesitate to reach out to Lovisa Attebrant at lovisa@themmf.net.